



The International Review of Private Equity

PEI Media is delighted to announce the launch of its new quarterly journal – *The International Review of Private Equity* (IRPE). IRPE will sit at the crossroads of private equity theory and practice. Its objective is to be a repository of specialist knowledge which will help limited partners, fund managers, intermediaries and advisers make better-informed and more profitable investment decisions, while also enhancing the academic discourse about the asset class, and to aid students in their study of private equity.

Working from the premise that the asset class today has a breadth and depth that reaches far beyond its origins, IRPE is deliberately global in outlook and is intended to provide insight and knowledge that will resonate with readers wherever they are based in the world. It also defines the term private equity as all-encompassing and spans a wide range of investment strategies across the life cycle of private companies including early-stage investing, growth capital and buyouts among others.

IRPE draws on two exceptional sets of sources. Firstly, it benefits from the editorial expertise that resides within Private Equity International and PrivateEquityOnline.com – the publications that first appeared in 2001 led by their current team of senior journalists and which expressly approached private equity as a global asset class. Secondly, IRPE is establishing a unique group of multidisciplinary experts who constitute its advisory board – individuals who are ideally placed to originate, author and review papers published in the review. Confirmed members of this prestigious board are listed below.

Editorial Advisory Board

Peter Cornelius	Alpinvest
Katharina Lichtner	Capital Dynamics
Real Desrochers	Independent (ex-CalSTRS)
Professor Claudia Zeisberger	Insead, Singapore
Professor Roger Leeds	Johns Hopkins University
Professor Francesca Cornelli	London Business School
Professor Mike Wright	Nottingham University Business School
Kelly DePonte	Probitas Partners
Colin Blaydon	Tuck School of Business at Dartmouth
Professor Ann-Kristin Achleitner	TUM Business School
Max von Bismarck	World Economic Forum USA

Content

IRPE will be published quarterly and will specialise in offering both new thinking on key aspects of private equity and new interpretations of existing principles and practices. It actively eschews the overly abstract or theoretical and also remains remote from the news coverage delivered by Private Equity International and PrivateEquityOnline.com, and the extended-format industry intelligence published by PEI's Specialist Publications division.

In today's environment, the need for substantive insight and knowledge about private equity is greater than ever because:

1. institutional appetite for private equity investment strategies continues to grow, with ever greater amounts of capital flowing into the asset class coming from investors keen to acquire a better understanding of how best to derive value from this asset class;
2. private equity is still undergoing a relative transformation into a genuinely global asset class [which we consider a sustainable, long-term trend] and which therefore has brought a large and diverse group of new fund managers and their advisers in its orbit; and
3. the difficult macroeconomic and regulatory conditions still prevailing in many of the markets in which private equity operates challenges the long-term sustainability of established private equity business models and therefore encourages all participants in the industry to explore new models and methodologies.

Call for Papers

PEI Media is currently looking for papers with which to launch its inaugural issue of IRPE or for use in subsequent issues to be published in 2011 and 2012.

Topics of interest include, but are not limited to:

- The role of private equity in the investment portfolio
- Private equity value-creation strategies
- The socioeconomic impact of private equity
- Portfolio construction
- Performance measurement and benchmarking
- Corporate governance
- Asset valuation
- Risk management
- Investor relations
- Compensation and incentivisation
- Regulating private equity

All submitted papers must be written in English and contain original content which is not published nor currently under review by other journals or publications. Papers accepted for

publication will undergo peer review and authors will receive feedback and, where appropriate, an opportunity to revise their paper. The submission of abstracts for informal feedback is also welcomed. IRPE welcomes abridged academic papers for a wider institutional market will be one of the key editorial approaches of this truly international and contemporary quarterly for research-minded professionals.

If you would like any further details about the journal or to submit a paper for review, please contact:

Anthony O'Connor

Email: Anthony.o@peimedia.com

Tel: +44 (0)20 7566 4277

Catherine Hill

Email: Catherine.h@peimedia.com

Tel: +44 (0)20 7566 5478

For further information about PEI Media's periodical and research-based publications, which focus on a broad range of alternative investment asset classes including private equity, please visit www.peimedia.com/publication